



Republic of the Philippines
Department of Education
Cordillera Administrative Region
Schools Division of Tabuk City




Office of the Schools Division Superintendent

July 29, 2021

Division Memorandum
No. **202**, s. 2021

**COMPLIANCE TO DEPED ORDER NO. 031,s. 2019
(The DepEd Service Marks and Visual Identity Manual)**

- To All Division Personnel
All Public Elementary and Secondary School
All Others Concerned
1. Pursuant to DepEd Order No. 31,s. 2019 **The DepEd Service Marks and Visual Identity Manual (DSMVIM)** 2018 Edition. It contains guidelines on the specifications and applications of the Department's name, seal and logo to produce a unified look in all DepEd communications and publications.
 2. The DSMVIM contains standard designs and application of the Department's service marks. Specifically, the Manual will serve as reference for the DepEd officials, personnel, and employees on the style and usage of the Department's name, seal and logo. It is also useful for those involved in the production of official forms, publications, and advocacy materials in communication, multimedia and graphic creative solutions intended to enhance the Department's strategic priorities.
 3. DepEd Tabuk City and all its schools, in compliance to this order, **MUST** immediately adopt and use the DSMVIM.
 4. For dissemination and strict compliance.


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